

Media Kit

MARCUS GENTRY & ASSOCIATES
DR. "R.E.S.P.E.C.T."

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Marcus Gentry



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About Marcus Gentry

Marcus “Dr. Respect” Gentry is the founder and President of *Marcus Gentry & Associates* a business service that develops and delivers programs that enhances personal and professional growth, empowerment and leadership; builds habits of success; improves organizational performance; and increases workplace awareness through educational training and motivational presentations. He is an innovative entrepreneur who has worked in the field of training, consulting and social services for over 25 years.

Dr. Respect spent the last several years dedicated to structuring programs and activities targeted at building habits of success through self-awareness and leadership skill development particularly with challenging populations.. His legendary RESPECT program uses evidenced-based principles to teach participants mastermind strategies for effective living. He also teaches the “Way of RESPECT” to enhance leadership abilities and interpersonal relationships. This program has been introduced and implemented in Florida, Ohio, Texas, Alabama, Hawaii, Indiana, Georgia, Illinois, Africa and Australia.

Mr. Gentry is able to use his experience as a playwright and recording artist/entertainer to refine and refresh his methods of delivery. He is the writer, director, and producer of several musical & theatrical productions that are educational in focus and historical in content. He has recently hosted an Internet program called, “Above and Beyond with Marcus Gentry” where he interviewed educators, entrepreneurs, entertainers and everyday people who seek to live their life above and beyond mediocrity.

Dr. Respect is a nationally and internationally acclaimed speaker, having presented on a variety of topics such as Team Building, Diversity, Bullying, Stress management, How to deal with difficult people and The Way of RESPECT. Dr. Respect has partnered with and has provided workshops and trainings for the CEDA organization, Chicago Public Schools, Cook County probation officers, police officers and juvenile detention centers. to name a few. He has traveled along the east coast of Australia from Sydney to Cairns, where he spoke to several school-based

groups comprised of Caucasians, Aboriginals and South Sea Islanders and the east coast of Africa, from cities to small villages where he spoke to students, religious leaders and business owners. He was recently a presenter at the Hawaii LEAD conference for Diversity in front of an audience of military and civilian participants with rave reviews.

Mr. Gentry lends his talent and expertise to a variety of professional organizations, including the National At-Risk Education Network as a member of their advisory council and columnist for their newsletter, *Silhouettes*. He is also the vice-president of the Alliance of Chicago Trainers as one of their lead presenters. He has also served on the consulting team for the Social Service Department of Public Schools for Gary, Indiana. Currently Dr. Respect is part of the faculty at Prairie State College, located in Chicago Heights, Illinois that provides trainings and workshops to various hospitals and other professional organizations in Chicago and Indiana

Dr. Respect is also actively involved in community programs. He is the founder and facilitator of the Riverdale Empowerment Group (REG), a consultant for the Riverdale Mayor's Office of Youth Enrichment, and is the Director of Community-Based Education for Aids Awareness Advocacy, Inc. Marcus is also the National Spokes Person & The Ambassador of Education for Planet MiYF.



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Program Descriptions

The following titles are the most requested topics for keynote addresses, workshops or to be presented as a training series:

1. Put on Your Oxygen Mask First

This presentation is designed for all those who face the challenge of finding the balance between caring for themselves and others simultaneously. It includes highlights from *How to Live Your Best Life*, *How to Unleash Your Personal Power* and *How to Always Get the R.E.S.P.E.C.T. You Deserve*.

2. The Universal Principles of Teambuilding

This workshop is designed to teach universal principles necessary for developing and maintaining effective teamwork especially during challenging times by using the “Seven Laws of Internal Intelligence.” If the principles are applied, participants will be able to improve communication, identify common goals and work in the spirit of harmony toward those identified goals.

3. How to Unleash Your Personal Power:

This workshop outlines five easy steps to developing the personal power needed to improve overall effectiveness:

- Personal Value
- Optimizing One’s Opportunities
- Working Together
- Energy
- Respect

4. How to Live Your Best Life: Maximize Your Moments

This presentation establishes a commonsense approach to getting the best out of any conceivable situation. Topics covered during this workshop include:

- What/Who Determines Your Best Life?
- Three Common Barriers to Living your Best Life
- Strategies for Overcoming these Barriers
- How to Move from Dreaming about Living to Living the Dream

5. Turning Stopping Stones into Stepping Stones:

This presentation deals with the three critical areas necessary for overcoming obstacles: the mindset, the strategic plan and the implementation of that plan. Participants will be able to develop the skills necessary to reframe perceived obstacles into opportunities

6. Effectively Using Mastermind Strategies with at risk youth

This presentation teaches universal principles and provides tools to help teachers teach with greater effectiveness. Topics include:

- Developing the mindset
- Establishing the Foundation
- Understanding Respect as a strategy

7. How to deal with difficult people

This training gives concrete ways to deal with diverse personalities. It provides specific strategies that have been time and pressure tested. Participants will learn methods of communicating through the use of Respect, tact, consideration and thoughtfulness.

8. Successfully dealing with stress during difficult times

This workshop will discuss the development of attitudes and procedures that allows individuals to get the best out of any conceivable situation, allowing them to effectively handle crisis using the Triple "A" method. This method deals with three primary areas: *The Assessment, the Adjustment* and the *Activation/ implementation*. Participants will be able to increase their comfort level with managing the unexpected by being able to accurately assess levels of danger/concern, as well as how to determine the best viable options.

9. Improving the customer experience:

This session defines the customer's experience and teaches how to create an environment that improves rapport and aids in customer retention.

10. Diversity: Are you building bridges or barriers?

This is a workshop of self examination. Open discussion on differences and the illusion between a diverse environment and the real thing.



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Testimonials

“I just wanted to tell you how much I enjoyed your recent presentation on *Successfully Dealing with Stress*. It was engaging, inspiring, expertly presented, and REALLY spoke the truth. I left the workshop feeling so much better, and I have since used the techniques with great success. I’ve attended a good number of presentations on stress management, but never one so useful, comprehensive and enjoyable. Thanks for sharing, and good luck to you.”

-- Kathy Rose, Social Worker - LIHEAP Conference

"Using Mastermind Strategies with At-Risk Youth" was a session that all teachers needed to hear. All students also needed to hear it. As educators we often attend empowering workshops. What made this one stand out was that the participants left feeling empowered. Everyone could have grown from this session. Mr. Gentry was exceptional. I agree that educators do need to change the way we think about situations in order to change them. In doing this we can help students see the greatness of who they are and are to become! These are things I won't forget. Thank You".

Kecia Topping Chapman, Ph.D.
Federal Programs Coordinator, Midfield City Schools

"It was great, I have been at SOS Children's Villages for over 3 years and that was by far the best presentation I have attended"

Chiralaine Natschke - Child Welfare Supervisor

"I really enjoyed it, Marcus kept it very interesting throughout the training"

Toni Wagner - Program Support

"I would highly recommend Marcus, his enthusiasm is contagious - he not only knows his content he knows how to share it in a very attention-grabbing way."

Tony Barrett - Director Quality Improvement

"On behalf of the Training Division, I wish to express my sincere appreciation for the outstanding job you did in presenting the "Live Your Best Life" segment of our department's Support Staff Professional Development Series at the William Tell Holiday Inn in Countryside, Illinois."

--Denise Jordan, Training Specialist

"Marcus, thanks so much for serving as a trainer during the recent conference. Needless to say, you did an excellent job. Your willingness to share your enlightening and inspirational message was truly appreciated by all who attended your workshops. THANKS FOR A JOB WELL DONE."

-- Delores M. Johnson, Director of Training
State of Illinois, Circuit Court of Cook County
Adult Probation Department

"Mr. Gentry has the incredible ability to, not only listen to your spoken words with regards to what you want your audience to receive, but also the ability to listen to the unspoken. He will capture your true mind and hearts intention and successfully deliver only that which is relevant to your mission."

-- Patricia Montenegro, FSS Program Coordinator

"In the fourteen years that I have been in education, I have never witnessed a speaker's impact on staff and students quite like Mr. Gentry's impact. He is a highly polished and accomplished speaker with great charisma. He held an auditorium full of 450 female students at rapt attention for nearly two hours. And then did the same thing with 450 male students."

-- James H. Alexander, Woodward High School

"The part of this workshop that was most useful to me was the part where we need to be 'above the rim' in everything we do in life and to never give up no matter how hard the times may be . . . We touched on real life experience and problems. This seminar was the best decision I made and I would do it over and over again if I could."

--Diva Turner, Chicago, IL

“I enjoyed the entire workshop. Most useful was the affirmations and the proactive part of the workshop.”

--Marva McMurtry, Chicago, IL

“What was most useful to me was learning how to act on your passion and never give up . . . The speaker was very compassionate, informative, inspirational, and encouraging. The workshop was one of the best programs I have ever participated in. Very rewarding. Gave me a sense of self-confidence and respect for others.”

--Jacqualin Armwood, Chicago, IL

“Everyone in the workshop was comfortable because the presenter used tools to engage everyone without disrespecting every else’s opinion . . . It made me aware of some qualities and strengths that I hadn’t applied in my everyday life. I am now able to use my gifts as a passion to help others. Thank you, Mr. Gentry, for Respect as you shared with us.”

--Vivienne Mason, Chicago, IL

“This workshop has taught me how to be armed and ready for whatever society throws my way. Most of all, it has helped me to think beyond everything, set goals, [and] get to working in the direction that will line up with my goals.”

--Vickie Hughes, Chicago, IL

“I enjoyed the whole seminar and the way the way Mr. Marcus presented and made us clearly understand the material . . . I think Mr. Gentry came with a well-spoken voice that made everyone stop and listen. He made sure to stay on us about not unplugging our computers.”

--Pearl B, Chicago, IL

“The information given is very powerful and it keeps you motivated on a day-to-day focus for life and the inspiration to continue to have faith in yourself. I started to believe that my situation would not improve or change. I focused on the environment and not on myself. Being involved in this program has given me hope, motivation, inspiration with a desire to improve who I am. I have shared and will continue to share this information with others so that they can benefit, also.”

--Lydia Bradley, Chicago, IL

“Lots of good information. Thanks to all who helped me find myself.”

--Kethon Hayslett



The Housing Authority of the County of Cook

1710 East End Avenue
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F: 708/755-4047

Family Self-Sufficiency / Homeownership

November 6, 2006

VIA MAIL

Mr. Marcus Gentry
Marcus Gentry & Associates
PO Box 278036
Riverdale, IL 60827

Dear Mr. Gentry:

I would like to state that it was an absolute pleasure having you facilitate our motivational workshop series, **Empowering Your Future**, for the months of September thru November of 2006.

Your undeniable gift for discovering the needs of the audience and delivering words that will enable them to succeed in their future endeavors is truly remarkable. You made them become aware of, not only themselves, but the world around them. You provided them with ammunition for life's battles – teaching them to function ABOVE THE RIM, to endure and stay STRONG, to be PROACTIVE – to be GO-GETTERS!

The residents left encouraged and feeling prepared to take their next steps in life. It is no wonder that they left wanting more and wishing they could partake of more sessions of this nature.

To all who are considering the use of your services, I say this:

Mr. Gentry has the incredible ability to, not only listen to your spoken words with regards to what you want your audience to receive, but also the ability to listen to the unspoken. He will capture your true mind and hearts intention and successfully deliver only that which is relevant to your mission.

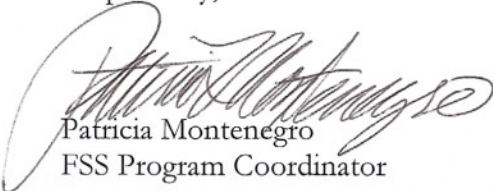
MAKING CHOICES THAT WILL EMPOWER YOUR FUTURE

Letter of Appreciation – MG&A
November 6, 2006

On behalf of The Housing Authority of the County of Cook and myself, we want to thank you.

I look forward to our future collaborative efforts in assisting the residents of this housing authority become self-sufficient and ultimately homeowners. In the meantime, if I could be of any assistance, please do not hesitate to contact me at 708-755-1700, ext. 242.

Respectfully,



Patricia Montenegro
FSS Program Coordinator



STATE OF ILLINOIS
CIRCUIT COURT OF COOK COUNTY
ADULT PROBATION DEPARTMENT

Timothy C. Evans
Chief Judge

Jesús Reyes, AM, LCSW
Acting Chief Probation Officer

WALNUT PLACE
1644 WEST WALNUT
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FAX: (312) 491-4792
TDD: (773) 869-6880

November 2, 2007

Mr. Marcus Gentry
P. O. Box 278036
Riverdale, Illinois 60827

Dear Marcus:

You are the master story weaver!

On behalf of the Training Division, I wish to express my sincere appreciation for the outstanding job you did in presenting the "Live Your Best Life" segment of our department's Support Staff Professional Development Series at the William Tell Holiday Inn in Countryside, Illinois.

Your ability to take age old stories and incorporate their timeless moral lessons into everyday life demonstrates your unique and excellent communication skills. Further, your dynamic and impressive training style held the attention of the participants; not an easy task after a full day of high-energy training.

The Adult Probation Department salutes you as a true professional and recognizes and appreciates your efforts in contributing to the day's success. We look forward to continuing our working relationship and expanding your program so that staff can further benefit from your unique perspective.

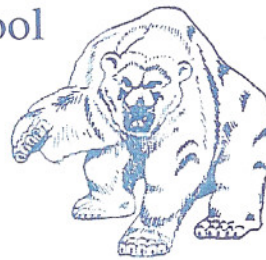
Sincerely,

Denise Jordan
Training Specialist

/dj

Woodward High School

600 East Streicher Street
Toledo, Ohio 43608
419-729-7131
Fax 419-729-8556
Guidance Department



Sarah Barman, Guidance Director
James Alexander, Guidance Counselor

Deitra Hickey, Guidance Counselor
Napoleon Bradford, Student Assistance Counselor

To Whom It May Concern:

On February 27th and 28th of 2007 we brought in a speaker, Mr. Marcus Gentry, to do a presentation on respect. In the fourteen years that I have been in education, I have never witnessed a speaker's impact on staff and students quite like Mr. Gentry's impact. He is a highly polished and accomplished speaker with great charisma. He held an auditorium full of 450 female students at rapt attention for nearly two hours. And then did the same thing with 450 male students. It should be known that our student body is racially mixed and that they come from a low economic urban neighborhood. On more than one occasion, we have halted assemblies because the students were rowdy and inattentive. It was incredible the way Mr. Gentry held their attention, especially in light of the fact that they were used to hour long assemblies, not the two full periods that we set aside for Mr. Gentry. Earlier, he performed another "miracle" by keeping an audience of 125 staff, parents, and community members hanging on his every word.

The message that Mr. Gentry imparts is, by his own admission, nothing new. No wheels were re-invented and no magic formulas were discovered. But the concepts, stories, and dialogue that formed his message struck a chord with both staff and students. The topics that he covered are topics that have lost their urgency, commonality, and visibility as the bonds of the nuclear family have disintegrated. Fewer and fewer parents have the time or energy to discuss or model such concepts as: developing and maintaining respect, discipline, vision, focus, roles and responsibility, individual value, overcoming challenges, communication, goals, creating opportunities for success, and developing positive relationships. Mr. Gentry touched on each of these topics in such a way that it was meaningful and impactful to each of his three audiences.

Here is a testimony as to how our kids took Mr. Gentry's message to heart: Mr. Gentry met and talked with several of our students after his presentation. Several asked for his cell phone number so that they could further communicate with him. He didn't hesitate in giving them this personal information, which in itself speaks of the genuineness of his caring nature. Then came a glowing example of the impact of Mr. Gentry's presentation. As he and I were sitting in my office not much longer than thirty minutes after the school day had ended, Mr. Gentry received a phone call from one of our students friends who does not attend Woodward. He wanted to know how he could find out about what his friend had heard. Was there a book? A cassette? Or a DVD? He wanted to hear about just what had made his friend so excited. To me, it is amazing that a student would rush home and be so pumped up by what he had heard that his friend would be so influenced by this exuberance to call and find out how to get more information.

As I mentioned in my opening paragraph Mr. Gentry's presentation was by far the most fruitful that I have heard in fourteen years of educational employment. With most

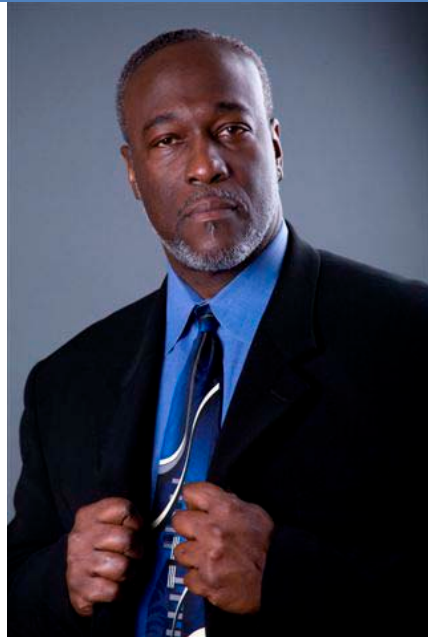
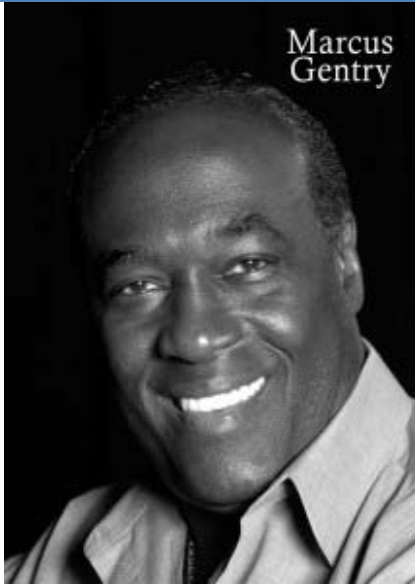
"Believe You Can Achieve"

speakers you hope to get one or two useful tidbits for later use. Mr. Gentry's presentation was a continuous barrage of relevant and pertinent information. I firmly believe that Mr. Gentry's program can have a lasting effect on changing the attitudes and behaviors of our staff and students from tolerant indifference to mutual trust and respect. We are currently exploring ways to bring Mr. Gentry back in an expanded role. If you have any questions regarding Mr. Gentry's presentation here, please don't hesitate to contact me.

Sincerely,

James H. Alexander

Marcus Gentry



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