

## Eight Hours of Power

The International Respect Academy, under the direction of **Marcus Gentry & Associates**, has new groups forming monthly for the "Eight Hours of Power" training session. Adult and youth sessions are available.

Sessions are appropriate for:

- ◆ Business Owners/Entrepreneurs
- ◆ Educators
- ◆ Students
- ◆ Parents
- ◆ Families
- ◆ Anyone looking to **Improve** their overall **effectiveness**

These sessions will include, but are not limited to:

1. The Triple A plan (A Strategy for Survival)
2. Seven Steps to Success
3. How to make mole hills out of mountains. (Methods for overcoming challenges)
4. Motivational presentations
5. Intense character development discussions

### Men & Women of RESPECT

This training is designed to prepare men and women to fully implement all aspects of The **RESPECT Program**.

This program is offered regularly at the **RESPECT Academy** or you may bring it to your place of business by calling (708) 508-2675.

### About Marcus C. Gentry

**Marcus C. Gentry** is the founder and President of A *MasterMind Creation* ("AMC"), a business service that develops and delivers programs that enhances personal and professional growth, empowerment and leadership; builds habits of success; improves organizational performance; and increases workplace awareness through educational training and motivational presentations. He is an innovative entrepreneur who has worked in the field of training, consulting and social services for over 20 years. he is able to sue his experience as a playwright and recording artist/entertainer to refine and refresh his methods of deliver.

Marcus spent the last several years dedicated to structuring programs and activities targeted at building habits of success through self-awareness and leadership skill development. He has appeared on several TV programs discussing topics such as leadership skills, alcohol & substance abuse and violence prevention. During his 9-year tenure with the Housing Authority of Cook County (HACC), he coordinated a Substance Abuse Program and developed the "Leadership Program" (now known as the popular "**RESPECT Program**"). he has also served on the Consulting Team for the Social Service Dept. for Gary, Indiana.

### About Marcus C. Gentry & Associates A subsidiary of A MasterMind Creation

**Marcus C. Gentry & Associates**, along with the men and women of **RESPECT**, consist of innovative, creative and energetic professionals who have successfully worked with corporations, small businesses, school districts and individuals of all ages.

**Marcus C. Gentry & Associates** has facilitated empowerment and leadership training for parents, teachers, schools, administrators, community organizations, various youth groups and communities since 1991. **Marcus C. Gentry & Associates** also partners with other business and consulting professionals, which enables diversity in its approach and helps to address a wide variety of topics. Its services have been included in employee training programs and in youth leadership development programs.

**Marcus C. Gentry & Associates** continues to be in high demand and is now requested internationally.

## Leadership & Empowerment

RESPECT



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## The Respect Program

### Discipline & Respect are the Foundation of All Sessions

The **RESPECT Program**'s mission is to provide World Wide Motivation through Empowerment and to provide essential character-building tools. Its exciting curriculum includes modules that focus on the following topics:

- ◆ employee conflict
- ◆ challenging self-destructing attitudes and behavior
- ◆ increasing work performance
- ◆ improving customer relations
- ◆ developing leadership skills
- ◆ creating flexibility to manage change
- ◆ increasing individual awareness
- ◆ improving decision-making capabilities
- ◆ expanding analytical thinking
- ◆ elevating self-esteem

The participants demonstrate their success by their knowledge of the tools needed to enhance leadership and to overcome complex situations in the workplace, at home, in the community and in society as a whole.

### Scientific Research-Based Method and Principles

The **RESPECT Program** uses a combination of scientific research-based methods and principles that produces a practical and common sense approach to successful living and induces lifelong learning with a focus on specific areas. Here are a few examples of the skills participants can develop by participating in The **RESPECT** interactive program:

- ◆ Personal Empowerment, Growth & Development
- ◆ Meeting Challenges
- ◆ Setting Priorities
- ◆ Enhancing Communication
- ◆ Decision Making & Articulation

### Conflict

Many individuals face various battles in resolving conflict. The **RESPECT Program** uses a method that emphasizes the resolve needed to recognize and overcome obstacles, and then demonstrates how to reach the highest level of creative discipline: *resourcefulness, momentum, flexibility, integrity, speed, positioning, responsibility, and practicality*. One example of a principle taught is:



***“One hundred victories in one hundred battles is not the pinnacle of excellence. Subjugating an enemy without fighting is the true pinnacle of excellence.”***

### Dialogue

There is a vital aspect of teaching that can never be implemented so well by lectures as by *dialogue*. The **RESPECT program** uses questions only that arouse curiosity and at the same time serves as a logical, incremental guide that enables participants to figure out a complex issue with their own thinking and insights. This teaching is used in concert with a specialized concept of approaching one's **Total Education** -- *intellectually, artistically and socially*. The combined teaching method excites participants' curiosity and arouses their thinking, rather than stifling



### Drugs & Alcohol

The **RESPECT Program** uses a state-based model of participant assistance, which was borrowed in part from the Employee Assistance Program, that has been discovered, researched and redefined over the past forty (40) years. It is dedicated to improving the care of participants adversely affected by alcohol and other substance abuse by developing innovative and effective ways to treat such disorders.

### Mind Power

The **RESPECT Program** uses a source that is referred to by critics as the “*new science of personal achievement*.” It's a revolutionary fitness book for the mind.



The seven principles contained within the text show how to define goals, take focused action, gauge results and adjust behavior until those goals are achieved. The proven method provides a powerful step-by-step process of conditioning, designed to create consistent levels of peak personal performance --

*“It's not about power over other people. It's about power over yourself!”*

### Character Development & Effectiveness

The **RESPECT Program** uses a guide that features powerful lessons in personal change. It is a culmination of 200 years of successful literature, hundreds of interviews with individual males and females who have achieved success in a variety of endeavors. It offers remarkable insights into how to lead and manage one's life so as to become highly effective.

This method of teaching started a landmark revolution in how we think about time and life management.